

# Annual Sponsorship Opportunities



## DIAMOND COLLAR

**\$100,000**

### Annual Sponsor Benefits

- Full screen display on digital screens (design file provided by sponsor)
- Extra large logo in annual sponsor display on digital donor wall
- Logo in the Diamond Collar category on HSPPR's sponsor web page and in footer of all pages

### Event Sponsor Benefits

- Fur Ball Presenting sponsor
- Pawtoberfest Presenting sponsor



## EMERALD COLLAR

**\$25,000**

### Annual Sponsor Benefits

- Full screen display on digital screens (design file provided by sponsor)
- Extra large logo in annual sponsor display on digital donor wall
- Logo in the Emerald Collar category on HSPPR's sponsor web page and in footer of all pages

### Event Sponsor Benefits

- Fur Ball Better Together Sponsor
- Pawtoberfest Better Together Sponsor



## PLATINUM COLLAR

**\$12,000**

### Annual Sponsor Benefits

- Large logo in annual sponsor display on digital donor wall
- Logo in the Diamond Collar category on HSPPR's sponsor web page and in footer of all pages

### Event Sponsor Benefits

- Fur Ball Pet Parade Sponsor
- Pawtoberfest Brews & Spirits Sponsor

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## GOLD COLLAR

**\$9,000**

### Annual Sponsor Benefits

- Medium logo in annual sponsor display on digital donor wall
- Logo in the Gold Collar category on HSPPR's sponsor web page

### Event Sponsor Benefits

- Fur Ball Pet Parade sponsor and Pawtoberfest Festival sponsor
- OR –
- Whisker Ball Pet Parade Sponsor and Pawtoberfest Brews & Spirits Sponsor



## SILVER COLLAR

**\$7,000**

### Annual Sponsor Benefits

- Small logo in annual sponsor display on digital donor wall
- Logo in the Silver Collar category on HSPPR's sponsor web page

### Event Sponsor Benefits

- Fur Ball Party Animal sponsor and Pawtoberfest Festival Sponsor
- OR –
- Whisker Ball Pet Parade sponsor with Specialty Sponsorship add on and Pawtoberfest Festival Sponsor



## BRONZE COLLAR

**\$4,000**

### Annual Sponsor Benefits

- Name in annual sponsor display on digital donor wall
- Name on the Bronze Collar category on HSPPR's sponsor web page

### Event Sponsor Benefits

- Fur Ball Table Sponsor and Pawtoberfest Premium Vendor Booth
- OR –
- Whisker Ball Pet Parade Sponsor and Pawtoberfest Premium Vendor Booth

## SPECIAL EVENT OPPORTUNITIES

### Puppy Bowl Sponsor - \$5,000

February 15, 2024 - Deadline to secure 12/15/23

Join HSPPR Puppy Bowl Alumni and Donors at our Puppy Bowl Watch Party! Opportunity to engage with HSPPR donors and bring guests. Verbal and logo recognition opportunities available.

### Legacy Guild Sponsor - \$10,000

August 2024 - Deadline to secure 5/2024

Join our exclusive Legacy Guild Donor Appreciation Event! Opportunity to engage with HSPPR donors and bring guests. Verbal and logo recognition opportunities available.

### Camp Whiskers & Wags Sponsor - \$10,000

Summer 2024 - Deadline to secure 2/2024

Support Youth Education Programming and our summer camp! Opportunity to work with Camp Manager to curate a special break out session. Logo opportunities on the camper's T-Shirts, and more!

## ADDITIONAL OPPORTUNITIES

### Wellness Waggin' Sponsorship \$20,000

Support vaccine and wellness health for pets in the community! Logo and verbal recognition opportunities, and opportunities for staff to volunteer and pass out items.

### Corporate Volunteer Opportunity \$2,500

Volunteer with your group on-site for a team building opportunity! You will meet shelter animals (availability of specific age group and species may vary) and tour the shelter. Limited to groups of 10 (ten) people.