

Annual Sponsorship Opportunities



DIAMOND COLLAR

\$100,000

Annual Sponsor Benefits

- Full screen display on digital screens (design file provided by sponsor)
- Extra large logo in annual sponsor display on digital donor wall
- Logo in the Diamond Collar category on HSPPR's sponsor web page and in footer of all pages

Event Sponsor Benefits

- Fur Ball Presenting sponsor
- Pawtoberfest Presenting sponsor



EMERALD COLLAR

\$25,000

Annual Sponsor Benefits

- Full screen display on digital screens (design file provided by sponsor)
- Extra large logo in annual sponsor display on digital donor wall
- Logo in the Emerald Collar category on HSPPR's sponsor web page and in footer of all pages

Event Sponsor Benefits

- Fur Ball Better Together Sponsor
- Pawtoberfest Better Together Sponsor



PLATINUM COLLAR

\$12,000

Annual Sponsor Benefits

- Large logo in annual sponsor display on digital donor wall
- Logo in the Platinum Collar category on HSPPR's sponsor web page and in footer of all pages

Event Sponsor Benefits

- Fur Ball Pet Parade Sponsor
- Pawtoberfest Brews & Spirits Sponsor

Annual Sponsorship Opportunities



GOLD COLLAR

\$9,000

Annual Sponsor Benefits

- Medium logo in annual sponsor display on digital donor wall
- Logo in the Gold Collar category on HSPPR's sponsor web page

Event Sponsor Benefits

- Fur Ball Pet Parade sponsor and Pawtoberfest Festival sponsor
- OR –
- Whisker Brunch Party Animal Sponsor and Pawtoberfest Brews & Spirits Sponsor



SILVER COLLAR

\$7,000

Annual Sponsor Benefits

- Small logo in annual sponsor display on digital donor wall
- Logo in the Silver Collar category on HSPPR's sponsor web page

Event Sponsor Benefits

- Fur Ball Party Animal sponsor and Pawtoberfest Festival Sponsor
- OR –
- Whisker Brunch Party Animal Sponsor with Specialty Sponsorship add on and Pawtoberfest Festival Sponsor



BRONZE COLLAR

\$4,000

Annual Sponsor Benefits

- Name in annual sponsor display on digital donor wall
- Name in the Bronze Collar category on HSPPR's sponsor web page

Event Sponsor Benefits

- Fur Ball Table Sponsor and Pawtoberfest Community Sponsor
- OR –
- Whisker Brunch Party Animal Sponsor and Pawtoberfest Community Sponsor

SPECIAL EVENT OPPORTUNITIES

Puppy Bowl Sponsor: \$5,000

February 2026 - Deadline to secure 1/31/2026

Join our exclusive Puppy Bowl watch party! Opportunity to engage with HSPPR donors and bring guests. Verbal and logo recognition available.

Legacy Guild Sponsor: \$10,000

August 2026 - Deadline to secure 5/2026

Join our exclusive Legacy Guild Donor Appreciation Event! Opportunity to engage with HSPPR donors and bring guests. Verbal and logo recognition opportunities available.

Camp Whiskers & Wags Sponsor: \$1,500 or \$5,000

Summer 2026 - Deadline to secure 2/2026

Support Youth Education programming and help strengthen our summer camp experience. Verbal and logo recognition, including logo on camper t-shirts. Plus, an opportunity to work with our Camp Director to curate a special breakout session or themed lesson.

ADDITIONAL OPPORTUNITIES

Wellness Waggin' Sponsorship

\$20,000

Support vaccine and wellness health for pets in the community! Logo and verbal recognition opportunities, and opportunities for staff to volunteer and pass out items.

Corporate Volunteer Opportunity

Volunteer with your group on-site for a team-building opportunity! You will meet shelter animals (availability of specific age group and species may vary) and tour the shelter. Limited to groups of 10 (ten) people. To schedule, please email volunteer@hsppr.org.